

MEDIA ADVISORY FOR FEBRUARY 3, 2025

Contact: Dan Koett | 859.797.3646 | dkoett@framingyournarrative.com

Today:

Ashland, The Henry Clay Estate Kicks Off Black History Month with Special Press Conference

What: Press Conference to Launch Ashland's 2025 Black History Month Program

When: Today, Monday, February 3, 2025, at 11:00 AM

Where: Ashland, The Henry Clay Estate, 120 Sycamore Road, Lexington, KY

Who:

- Mayor Linda Gorton
- State Senator Reggie Thomas
- At-Large Councilmember James Brown
- Councilmember Liz Sheehan
- Jim Clark, Executive Director, Ashland, The Henry Clay Estate
- Dr. John Stewart, Chair, Henry Clay Memorial Foundation
- Artist Vinnie Bagwell, designer of the memorial *Breath of My Ancestors*

Why: Ashland's 2025 Black History Month theme, **"When Reason Sleeps, Brutality Walks Free,"** explores the untold stories of Black individuals who lived and labored at Ashland. The press conference will highlight:

- **Special Tour:** When Reason Sleeps, Brutality Walks Free—featuring contemporary art by local artists and internationally renowned British Nigerian artist Yinka Shonibare CBE. Tours begin Friday, February 7, running Tuesdays, Wednesdays, and Fridays at 11:30 AM and 2:30 PM.
- Free Admission Day: Monday, February 17, courtesy of the Mayor's 250Lex Commission.
- Open House & Research Demonstration: Saturday, February 22, 12:00–3:00 PM, with the African American Genealogical Society of Kentucky and the County Clerk's Digital Access Project.
- **Major Announcement:** The unveiling of *Breath of My Ancestors*, a memorial honoring those enslaved at Ashland, created by acclaimed artist Vinnie Bagwell.

Press Conference Agenda:

- Welcome & Introduction: Jim Clark
- Black History @ Ashland Highlights: Jim Clark
- Remarks: Dr. John Stewart, Mayor Linda Gorton, Councilmember At-Large James Brown, State Senator Reggie Thomas
- Acknowledgments: Recognizing key figures involved in historical interpretation and funding efforts
- Memorial Fundraising Update: Dr. John Stewart—Goal: \$320,000; \$160,000 raised to date
- Media Availability (11:30 AM 12:30 PM): One-on-one interviews, house tour, and photo opportunities